

ANZIBA 2018 CONFERENCE PROGRAM

Wednesday 31 January

Pre-Conference

6.00pm - 8.00pm	Conference Reception – Prof Douglas Dow, ANZIBA President Welcome Address
	Terrace Room, Level 6, Sir Llew Edwards Building #14

Thursday 1 February

Day 1

8.30am - 9.00am	Registration			
	Room 101, Abel Smith Building #23			
9.15am - 10.30am	Plenary Keynote Address: Peter J Buckley, Professor International Business, Centre for International Business, University of Leeds, UK			
	Room 101, Abel Smith Building #23			
10.30am - 11.00am	Morning Tea			
	Terrace Room, Level 6, Sir Llew Edwards Building #14			
11.00am - 12.30pm Concurrent Sessions 1	Room: 201, General Purpose North Bld #39A Track Two: Cross-Cultural Management Chair: Paul Brewer	Room: 202, General Purpose North Bld #39A Track Seven: International Strategy, Entrepreneurship and Innovation Chair: David Parker	Room: 203, General Purpose North Bld #39A Track One: Anti-Globalisation and Populism Challenges to International Business Chair: Maureen Benson-Rea	Room: 209, General Purpose North Bld #39A Track Four: Firm Internationalisation and Risk Chair: Rui Torres de Oliveira
	Track Two <i>"The Role of Head, Heart and Relationships in Managing Institutional Differences"</i> Revti Raman Sharma, Balwinder Singh	Track Seven <i>"Australian SMEs and Micro-offshoring in the Philippines: Between Outsourcers and Captive Governance Models"</i> Peter Ross, Mike O'Hagan	Track One <i>"Anti-Globalisation and Populism Influences on Firm Strategy: Cases in the Slow Fashion Movement"</i> Miriam Seifert, Maureen Benson-Rea, Michael S W Lee	Track Four <i>"Wait-and-see Strategy: Risk Management in the Internationalisation Process Model"</i> James Clarke, Peter Liesch

	<p>Track Two <i>"Does Cross-Cultural Competence Matter when Going Global: Study of Cross-Cultural Intelligence and its Impact on Academic Performance of International Students in Australia"</i> Marina Iskhakova</p>	<p>Track Seven <i>"Collective Political Action and Investment in Market Capabilities in Transition Economies"</i> Sungjin J. Hong</p>	<p>Track One <i>"Populism and its Effects on Foreign Investment in the Australian Residential Real Estate Market"</i> Po-Jui Wu, Jane Menzies</p>	<p>Track Four <i>"Adapting The Uppsala Model to a Modern World: Macro-Context and Micro- Foundations"</i> Nicole Coviello, Liena Kano, Peter W. Liesch</p>
	<p>Track Six <i>"Talent Management Challenges and Possible Solutions for New Zealand Businesses"</i> Dana Ott, Snejina Michailova</p>	<p>Track Seven <i>"Subsidiary Power, Intra-MNE Competition and Intra-MNE Interpersonal Cross Border Knowledge Transfer: A Conceptual Model"</i> Himadree Phookan, Revti Raman Sharma</p>	<p>Track Five <i>"Development and Validation of Measurement Scales for Economic Upgrading within Global Value Chains (GVCs)"</i> Mohammad Tarikul Islam, Michael Jay Polonsky</p>	<p>Track Four <i>"Coevolution of Risk Mitigation Mechanisms and Internationalisation: Integration of "Come Back" with "Go Out""</i> Chui Shiam (Connie) Chan</p>
<p>12.30pm - 1.30pm Lunch</p>				
<p>Terrace Room, Level 6, Sir Llew Edwards Building #14</p>				
<p>1.30pm - 3.00pm Concurrent Sessions 2</p>	<p>Room: 201, General Purpose North Bld #39A Track Two: Cross-Cultural Management Chair: Yunxia Zhu</p>	<p>Room: 202, General Purpose North Bld #39A Track Seven: International Strategy, Entrepreneurship and Innovation Chair: Snejina Michailova</p>	<p>Room: 203, General Purpose North Bld #39A Track Five: Global Logistics and Supply Chains Chair: David Parker</p>	<p>Room: 209, General Purpose North Bld #39A Track Four: Firm Internationalisation and Risk Chair: Peter Liesch</p>
	<p>Track Two <i>*"An Evaluation and Extension of the EASI Model of Cross Cultural Negotiations: Integrating Insights from the PSI Theory"</i> Steffen Bertram, Cheryl Rivers, Revti Raman Sharma</p>	<p>Track Seven <i>"Doing Good Again? A Multilevel Institutional Perspective on Corporate Environmental Responsibility and Philanthropic Strategy"</i> Wei Liu, Song-Qin Huang</p>	<p>Track Five <i>"Controlling the Uncontrollable? Multi-Level Intellectual Capital and International Project Management"</i> Denice Welch, Lawrence Welch, Adam Steen</p>	<p>Track Four <i>"Internationalisation Through Network Transformation: Internationalisation Process as Institutional Entrepreneurship"</i> Stuart Middleton, Peter Liesch</p>
	<p>Track Two <i>"Japanese Expatriates and the Role of the Family: A Review of Current Themes and Directions for Future Research"</i> Quyen Thao Dang, Hussain Rammal</p>	<p>Track Seven <i>"The MNE as a Network of Multiplex Relationships"</i> Smita Paul, Snejina Michailova</p>	<p>Track Five <i>"Conceptualising the Manufacturing Strategy Model for When Manufacturers Move From Being Domestically to Export Orientated"</i> Maria Klona, Jane Menzies, Ambika Zutshi, Sukanto Bhattacharya</p>	<p>Track Four <i>"Probing into the Latent Factors Hindering Internationalisation of SMEs in the Pacific Region"</i> Ashna A Chandra, Meena Chavan</p>

	<p>Track Two <i>"Shall we 'Play': The Role of National Stereotypes and Ethnic Distance in Propensity of Students to Engage in International Business"</i> Matevž Raškovič, Boštjan Udovič, Davor Vuchkovski, Barbara Mörec</p>	<p>Track Seven <i>"Relationship Strategies for Emerging Markets: The Case of Australian Services SMEs Venturing into Malaysia"</i> Estee Ch'ng, Sidney Gray</p>	<p>Track Five <i>"Regional Value Chain Participation: How Trade in Value-Added is Shaping a Global Value Chain Participation Theory"</i> Gabriele Suder, Peter Liesch, Bo Meng, Ming Ye</p>	<p>Track Four <i>"The Role of the Business Model in Company Internationalisation: A Comparative Analysis of an International New Venture and an Incremental Internationalising Company from a SMOPEC Country"</i> Emma Incze, Mika Gabrielsson, Saara Julkunen</p>
	<p>Track Two <i>"Influence of National Culture on Children Influence in Family Purchase Decisions"</i> Vijita Aggarwal, Shefali</p>			
3.00pm - 3.30pm Afternoon Tea				
Terrace Room, Level 6, Sir Llew Edwards Building #14				
3.30pm - 5.00pm Concurrent Sessions 3	<p>Room: 201, General Purpose North Bld #39A Track Three: China and Emerging Markets: Opportunities and Challenges Chair: Miriam Moeller</p>	<p>Room: 202, General Purpose North Bld #39A Track Seven: International Strategy, Entrepreneurship and Innovation Chair: Alexandra Kriz</p>	<p>Room: 203, General Purpose North Bld #39A Track Four: Firm Internationalisation and Risk Chair: Emily Russo</p>	<p>Room: 209, General Purpose North Bld #39A Panel</p>
	<p>Track Three <i>"The Relationship of Dividend Policy and Share Price Volatility: A Case in Vietnam"</i> Duy Nguyen, Dung Do</p>	<p>Track Seven <i>"International Knowledge Transfer: A Practice-Based Perspective"</i> Kun Zhang, Yunxia Zhu, Peter Liesch</p>	<p>Track Four <i>"Home Regionalization and Performance: The Role of Home-Region Institutional Diversity"</i> Youngok Kim, David Xuefeng Shao, Sidney Gray</p>	<p>Session Panel 1: Risk Mitigation and Management Strategies Vassiliki Bamiatzi (Chair), S. Tamer Cavusgil, Susan Freeman, Konstantinos Bozos</p>
	<p>Track Three <i>"Unleashing the Bridge Between IHRM and CSR Strategies: The Shared-Value Principle"</i> Maria Beamond</p>	<p>Track Seven <i>"Addressing an International Societal Challenge Through Business Model Innovation: A UK Case Study"</i> Gerry Urwin</p>	<p>Track Four <i>"Revisiting International Diversification-Performance Relationships: Roles of Countries of Origin and Destination"</i> David Xuefeng Shao, Youngok Kim, Ben Nanfeng Luo, Jane Qiu</p>	
	<p>Track Two <i>"Role of Intercultural Contacts and Resources in Acculturation: A Study of International Students in Australia"</i> Andre Pekerti, Fons J. R. van de Vijver, Miriam Moeller, Tyler G. Okimoto</p>	<p>Track Seven <i>"Social Media Use Fostering the Internationalisation of a Finnish Bio-based International New Venture"</i> Sara Fraccastoro, Mika Gabrielsson</p>	<p>Track Four <i>"Post-Entry Speed of Internationalisation of INVs: Blessing or Curse?"</i> Arash Sadeghi, Elizabeth Rose, Sylvie Chetty</p>	
Day 1 Close				

Friday 2 February

Day 2

8.30am - 9.00am Registration				
Courtyard outside of Building #39A				
9.00am - 10.30am Concurrent Sessions 4	Room: 201, General Purpose North Bld #39A Track Three: China and Emerging Markets: Opportunities and Challenges Chair: Yulong Liu	Room: 202, General Purpose North Bld #39A Track Eight: International Tourism + Track Nine: Research Methods Chair: Maria Beamond	Room: 203, General Purpose North Bld #39A Track Four: Firm Internationalisation and Risk Chair: Smita Paul	Room: 209, General Purpose North Bld #39A Panel
	Track Three "Understanding the Relationships Among Service Failure, Service Recovery and Customer Churn in Emerging Markets: An Empirical Investigation" Sourav Borah, Srinivas Prakhya	Track Nine "Intersectionality Scale" Varina Michaels	Track Four "A Semi-Globalisation Perspective on Linguistics and Religious Diversity, Geographic Expansion and Firm Performance" Ismail Sol Abdulhak	Session Panel 2: Challenges to International Business Practice, Theory and Research in a Globalisation-Sceptic Era Gabriele Suder (Chair), Susan Freeman, Peter Buckley, Peter Liesch, André Sammartino
	Track Three "Decoding the Process of Social Value Creation in Chinese and Indian Social Enterprises: Contributory Factors and Contextual Embeddedness" Deepak Sardana, Vassiliki Bamiatzi, Ying Zhu	Track Nine "The Powerless Academic – Professional Identity Meets Managerialism" Matts Alvesson, Betina Szkudlarek	Track Four "Rapid Internationalisation of Small Entrepreneurial Firms from Emerging Economy: A Knowledge Based and Social Networks' Approach" Sudip Tiwari	
	Track Three "Critical Factors for Successful Franchise Expansion into China" Mengnan Qu, Lorelle Frazer, Scott Weaven, Denni Arli	Track Eight "Strategic Drift of International Tourism Firms: Future Research Agenda and Evidence from Australian Tourism Industry" Hussain Rammal, Pavlina Jasovska, Deborah Edwards	Track Four "Market Entry into New Export Markets: When are Firms More Likely to Imitate Their Competitors' Market Presence?" Dirk Michael Boehe, Manuel Becerra Track Four "Exploring the Determinants of Trust in Cooperative Knowledge Transfers" Aniruddha Chatterjee, Saurabh Pandya	
10.30am - 11.00am Coffee Break				
Courtyard outside of Building #39A				

11.00am - 12.15pm Plenary Panel: Counter Points to the Uppsala Model; Peter J Buckley (Chair), Lars Håkanson, Peter Liesch, Douglas Dow				
Room 101, Abel Smith Building #23				
12.15pm - 1.00pm Lunch				
Lobby, Abel Smith Building #23				
1.00pm - 1.45pm Annual General Meeting				
1.45pm - 3.15pm Concurrent Sessions 5	Room: 201, General Purpose North Bld #39A Track Three: China and Emerging Markets: Opportunities and Challenges Chair: Henry Xu	Room: 202, General Purpose North Bld #39A Track Seven: International Strategy, Entrepreneurship and Innovation Chair: Hussain Rammal	Room: 203, General Purpose North Bld #39A Track Five: Global Logistics and Supply Chains Chair: Alexandra Kriz	Room: 209, General Purpose North Bld #39A Track Six: Global Talent Management Chair: Miriam Moeller
	Track Three <i>"The Internationalisation of Private Chinese Firms: a Case for Theoretical Extension"</i> Rui Torres de Oliveira, Richard Phillips	Track Seven <i>"Demystifying Chinese Firms Investment in Advanced Economies: The Case of Australia"</i> Wei Li, Hans Hendrichke	Track Five <i>"Japanese Retail Buyer-Supplier Relationships: Understanding Japanese-Japanese Relationships"</i> Brenda Sternquist, Zhengyi Chen	Track Six <i>"Global Talent Management in Emerging Economies: Local Specialist Talent Challenges"</i> Elaine Farndale, Maria Beamond, Isabelle Corbett-Etchevers, Shiyong Xu
	Track Three <i>"Adapt to the Wild: The Effect of Adaptive Dynamic Capabilities on International Establishment Entry Mode"</i> Yulong Liu	Track Seven <i>"Conceptualising Fear of Failure in International Entrepreneurship: The Context of International Opportunity Evaluation"</i> Kechen Dong, Olga Muzychenko	Track Five <i>"Modern Slavery as an International Business: An Old Institutionalism Perspective"</i> Snejina Michailova, Christina Stringer	Track Six <i>"Global Talent Management Philosophies of MNEs in Australia"</i> Emily Russo, Miriam Moeller, Peter Liesch
	Track Three <i>"Industrial Modernisation and Business Strategies in Transition Economies"</i> Anton Klarin, Pradeep Ray, Rifat Sharmelly	Track Four <i>"Internationalisation of Chinese Firms in Advanced Economies: The Role of Dynamic Capabilities"</i> Hans Hendrichke, Wei Li	Track Six <i>"The Elephant in the Room: IHRM and Refugee Workforce Integration"</i> Eun Su Lee, Betina Szkudlarek, Duc Cuong Nguyen, Luciana Nardon	Track Six <i>"Psychological Contract Fulfillment and Behavioral Responses Among Self-Initiated Expatriates"</i> Alexei Koveshnikov, Heidi Wechtler
3.15pm - 3.30pm Coffee Break				
Courtyard outside of Building #39A				
Day 2 Close				
6.30pm - 7.00pm Pre-Dinner Drinks				
7.00pm - 11.00pm Gala Dinner				
Customs House, 399 Queen Street, Brisbane City				

* Best Paper Nomination